

Bethann West James is a dynamic, visionary, and transformational leader with a demonstrated ability to increase and leverage organizational visibility, credibility and brand recognition through all public relations sources. A bold spokesperson and experienced strategic business partnerships developer. Bethann has exceptional interpersonal and people management skills, with the ability to build high-performing, cohesive teams. She is a results-oriented motivator with high standards for operational excellence, skilled in building environments that are collegial, where talent and culture operate in harmony. Bethann is an effective developer of unique solutions to organizational challenges with a proven track record of successful change management, process improvement, and organizational performance improvement. As a serial entrepreneur, she applies her business development lens to organizational development, alliance building, coordination of shared interests and problem-solving skills designed to meet the challenges of any organization.

Bethann is a sought-after speaker and leadership development expert specializing in [teambuilding](#), [transforming toxic workplace culture](#), [D E I & B](#), and [business re-imagination](#). Bethann believes that creating healthy workplace culture enables all team members to fully contribute and fully engage which results in deep impact (bottom line/profits). Bethann provides her tried and true plan to organizational reform. Never before has a leader been so impactful. Book her TODAY!